







PERSONAL DATA



Mihaela Angela (Enache) Stanescu

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Gender: Female | Date of Birth: 08/02/1984 | Nationality: Romanian

PROFESSIONAL EXPERIENCE

October 2021-Present

Group Account Director

Mindshare Romania, The Podium, 3rd Floor, Street Grivitei, 82-98 Bucharest 010735
 Developing media communication strategies, supervising the team to implement media plans, and achieving estimated results.
 Sector: Advertising/Media

November 2016-October 2021

Media Manager

House of Media, Street Praga nr.3, Bucharest
 ▪ Developing media communication strategies, supervising the team to implement media plans, and achieving estimated results
 Sector: Advertising/Media

November 2010- October 2016

Strategic Media Coordinator

Wavemaker (MEC), Street Grivitei 84-98, Bucharest
 ▪ Developing media communication strategies, coordinating international media accounts.
 ▪ Sector: Advertising/Media

November 2008- November 2010-

Brand Manager

Adevarul Holding, Street Fabrica de Glucoza Soseau 21, Bucharest
 ▪ Developing and implementing marketing plans, analyzing conducted campaigns
 ▪ Sector : Marketing

July 2005 – November 2008

Media Planner

Starcom Media, Strada Nicolae Iorga 13, Bucharest
 ▪ Developing media plans for TV, Radio, Print, Digital, and monitoring campaigns
 ▪ Sector: Advertising/Media

EDUCAȚIE ȘI FORMARE

2019 –September 2024
(to be completed)

Doctorate in Business Administration

Institution: Bucharest Academy of Economic Studies, School of Doctoral Studies, Business Administration

2014-2016

MBA: Master in Business Administration

Scrieți nivelul EQF, dacă îl cunoașteți

Institution: CNAM Paris / Bucharest Academy of Economic Studies

- Marketing, Management

2006-2008

Master's Degree in Investment Management

Institution: Bucharest Academy of Economic Studies
Marketing, Management

2002-2006

Bachelor's Degree

Institution: Bucharest Academy of Economic Studies, Faculty of Management

- Marketing, Management

1998-2002

High School Diploma

Institution: National College "Gheorghe Lazar", Bucharest

- Mathematics, Economics, Chemistry, Biology

PERSONAL SKILLS

Mother Language Romanian

Other Languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Conversational	Speaking	
English	C2	C2	C2	C2	C2
French	B1	B1	A2	A1	A1

Communication Skills Excellent communication skills developed through experience as a project manager for media/advertising on local and international accounts.

Organizational/Managerial Skills Leadership; currently responsible for a team of 5 specialists, supervising the media activity for 4 clients (local and international).

Job-related Skills Strategic capabilities with a focus on achieving integrated media solutions, international coordination, expertise in digital communication, high performance under tight deadlines.

Digital Skills Self-assessment

Information Processing	Communication	Content Creation	Security	Problem-solving
Expert User	Expert User	Expert User	Expert User	Expert User

- Proficient in photo editing, presentation software gained in creating media strategies.

Driver's License B

Additional Skills: _____

Date: 24.09.2024

